

Skill Matrix

Tom Büscher

Senior UX Strategist & Requirements Mapping Consultant

AI Solution Architecture · Service Design · AI Workflows · LLM Systems



→ **Location:**

Germany / remote · Region: Niedersachsen

→ **Engagement:**

Remote / hybrid / onsite by arrangement

→ **Capacity:**

Full-time mandates preferred · part-time mandates by arrangement

→ **Contract type:**

Freelancer / Consultant

→ **Languages:**

German native / English professional

→ **Availability & rates:**

Available upon request

→ **Contact:**

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Recruiter Summary

Senior UX Strategy Consultant and AI Solution Architect with 15+ years of experience in UX, service design, requirements mapping and workflow analysis. Specialized in translating complex products, user needs and AI-enabled processes into clear decision structures, implementation-ready workflows and operational AI-systems.

Role Fit Matrix

Role / Search Term	Fit	Relevant keywords	Best-fit engagements
Senior UX Strategist	High	UX strategy, discovery, customer journeys, service design, CX analysis	Complex digital products, journey analysis, product redesign, strategic UX alignment
Requirements Mapping Consultant	High	requirements mapping, stakeholder alignment, process visualization	Projects between business, product, design and development
AI Solution Architect	High	AI solution architecture, Custom GPTs, prompt systems, operational AI	Structured AI work systems, Command Central setups, LLM workflow architecture
Service Design / CX Consultant	Medium-High	service design, CX workflows, user needs, touchpoints, funnels	Service journeys, customer experience structures, funnel and workflow optimization

Core Skill Matrix

Capability area	Skills	Level	Proof / project evidence
UX / Product / CX	UX strategy; product discovery; customer journeys; service design; CX analysis; prototyping; design systems	Expert	Eurowings Digital; Igus; Postera Capital; B2German; Cornelsen, Advanda GmbH; Advanda Brasil
Requirements & Workflows	Requirements mapping; workflow analysis; stakeholder alignment; process visualization; handoff structures; documentation	Expert	Pharma & Diagnostics Group Mannheim; Advanda GmbH; Advanda Brasil
AI & LLM Systems	Custom GPTs; prompt systems; LLM workflows; AI work systems; GenAI integration; AI-enabled research and analysis	Advanced	KLaaS CC; KLaaS DECIDE; KLaaS SIGNATURE; Happymensch
AI Solution Architecture	Command Central structures; briefing and handoff logic; status tracking; task-chat orchestration; implementation-ready AI workflows	Advanced	KLaaS CC; AI-enabled workflow design; Professional Profile system
Facilitation & Delivery	Workshops; team enablement; decision mapping; implementation handoffs; visual system maps; Miro-based collaboration	Advanced	Ernst & Young; billiger-mietwagen.de; KLaaS CC workshop; Pharma & Diagnostics
Content & Communication Systems	Messaging structures; content systems; personal brand voice; AI-supported writing workflows; funnel communication	Advanced	KLaaS SIGNATURE; KLaaS DECIDE, KLaaS CC, Happymensch; Advanda GmbH

Tool Matrix

Category	Tools	Used for
UX / Collaboration	Miro; Lucidboard; Google Workspace; Atlassian Software; Keynote	Mapping, workshops, stakeholder alignment, documentation, requirements and workflow structures
Design / Prototyping	Figma; Flinto; Adobe Creative Suite	UX conception, prototyping, product structures, visual design and legacy design workflows
AI / LLM	ChatGPT; Gemini; Perplexity; Custom GPTs	Prompt systems, LLM workflows, AI-supported analysis, decision workflows, communication systems
Web / Business Systems	WordPress; Elementor; SureCart; Stripe; Canva; Manychat	Website structures, product pages, funnels, digital product flows, communication and implementation support

Project-to-Skill Mapping

Project	Domain	Main capabilities demonstrated
KLaaS CC	AI Solution Architecture	AI work system architecture; Command Central; specialized task chats; briefings; handoffs; status tracking; workshop format
KLaaS DECIDE (Pro)	AI Decision Systems	Decision workflow architecture; LLM-native instructions; edge-case handling; output logic; validation
KLaaS SIGNATURE	AI Communication Systems	Personal brand voice architecture; AI-assisted writing workflows; voice preservation; anti-generic output logic
Happymensch	Health / Digital Products	Website and product architecture; content systems; funnel logic; AI-supported workflows; implementation support
Pharma & Diagnostics Group Mannheim	Pharma / Post-market Surveillance	Workflow analysis; quick-win concepts; documentation; budget reporting; stakeholder alignment
Advanda GmbH	Healthcare / Back Office	Workflow analysis; Google Workspace-based collaboration; knowledge transfer; process visualization
Eurowings Digital	Tourism / Booking Funnel	CX analysis; UX conception; booking funnel; UX design system leadership
Igus Motion Plastics	B2B Product Structures	Product catalog structures; sales funnels; UX conception; complex product information
Postera Capital	FinTech	CX analysis; product concept; Bitcoin payment app; prototyping

Industry Matrix

Industry	Project examples	Relevant experience
Healthcare	Advanda GmbH; Advanda GmbH, Advanda Brasil, Happymensch	Workflow analysis, digital product structures, communication systems, AI-supported analysis
Pharma & Diagnostics	Pharma & Diagnostics Group Mannheim	Post-market surveillance workflows, documentation, reporting, stakeholder alignment
Tourism	Eurowings Digital; billiger-mietwagen.de; stepin.de	Booking funnels, CX analysis, UX design systems, JTBD training, responsive relaunches
Finance / FinTech	Postera Capital; Ernst & Young	Payment app concept and prototype, workshop facilitation, product and CX structures
Digital Learning	B2German; Cornelsen	CX workflows, visual product structures, competitor analysis, digital learning product concepts
Manufacturing / Plastics	Igus Motion Plastics	Product catalogs, sales funnels, complex B2B product information structures

Search Keywords for Recruiters

Senior UX Strategist; UX Strategy Consultant; Requirements Mapping; Workflow Analysis; Service Design; CX Analysis; Customer Journey Mapping; Stakeholder Alignment; Process Visualization; AI Product Designer; AI Solution Architect; AI Workflow Consultant; GenAI Integration; LLM Workflows; Custom GPTs; Prompt Systems; Operational AI; Product Discovery; Implementation Handoffs; Workshop Facilitation; Team Enablement; Digital Product Architecture.

Contact

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